

North East Academy of Legal Studies in Business, Inc.

c/o School of Business, Stockton University
101 Vera King Farris Drive, Galloway, NJ 08205
(610) 213-7122 / Kerrin.wolf@stockton.edu

Mark DeAngelis
University of Connecticut
President

Kerrin Wolf
Stockton University
President Elect & Program Chair

Gwen Seaquist
Ithaca College
Vice President

Sharlene McEvoy
Fairfield University
Treasurer & Executive Secretary

NEALSB

2019

Annual Conference

Congress Hall, Cape May, New Jersey

Friday, May 3, 2019 – Sunday, May 5, 2019

NEALSB 2019 Conference Overview

Friday, May 3

4:00pm – 6:00pm

Conference Registration

6:00pm – 9:00pm

Welcome Reception and Dinner

Saturday, May 4

7:00am - 8:00am

Fun Run/Walk – Meet in the lobby

7:00am - 9:00am

Breakfast

8:30am – 10:10am

Concurrent Academic Sessions

10:10am – 10:30am

Mid-Morning Break

10:30pm – 12:10 pm

Concurrent Academic Sessions

12:15pm – 1:15pm

Lunch

1:20pm – 2:20pm

Panel Discussion – Diversity in Higher Education

3:30pm – 4:30pm

Trolley Tour of Historic Cape May

6:30pm -8:00pm

Reception and Dinner

Sunday, May 5

Reminder: Check out time is 11:00am

7:00am - 9:00am

Breakfast

8:30am – 10:35am

Academic Session

10:45am – 11:30am

NEALSB Business Meeting

12:00pm

Boxed Lunch Pickup

ACADEMIC PROGRAM

Saturday, May 4, 2019

7:00am – 9:00am

Breakfast

Academic Session I

8:30am – 10:10am

Ballroom A

Chair:

TBD

8:30-8:55

The Right to Privacy Under the Fourth Amendment
by **Elizabeth Marcuccio**, Sienna College

8:55-9:20

A Rapidly Changing Title IX Landscape: Impact of Court Decisions and Education Department
by **Audrey Wolfson Latourette**, Stockton University

9:20-9:45

Harvard University on Trial: Fact or Fiction?
by **Winston Spencer Waters**, Adelphia University

9:45-10:10

The U.S. Supreme Court's Sales Tax Decision in Wayfair: Does It Pose Discriminatory Impact on Small and Medium Sized Businesses?
by **Eugene Maccarrone**, Hofstra University

Academic Session II

8:30am – 10:10am

Ballroom B

Chair:

TBD

8:30-8:55

How Does Scientific Fact become Fiction?: Evidence from the Anti-GMO Movement
by **Robert Bird**, University of Connecticut

8:55-9:20

The Prescription Opioid Industry as a Public Nuisance?
by **Michele Previti** and **Kerrin Wolf**, Stockton University

9:20-9:45

Almonds and Confusion in the Dairy Industry
by **Karen Gantt**, University of Hartford

9:45-10:10

The First Thing We Do Let's Kill the Kill Switch (with Apologies to William Shakespeare)
by **Sharlene McEvoy**, Fairfield University

10:10am – 10:30am Mid-Morning Break

Session III**10:30am – 12:10 pm****Ballroom A**

Chair:

TBD

10:30-10:55

*Regulation of Digital Currencies in the U.S.*by **Bradford Buck**, University of Hartford

10:55-11:20

*The Fourth Revolution: Artificial Intelligence as a Disruptive Technology*by **Roy Girasa**, Pace University

11:20-11:45

*Inheriting Digital Assets*by **Patricia Sheridan**, Manhattan College

11:45-12:10

*Tokens and Crowdfunding: A Perfect Match?*by **Ruth Calhoun Hughes**, Wilkes University**Session IV****10:30am – 12:10 pm****Ballroom B**

Chair:

TBD

10:30-10:55

*Damages Under CISG: Attorneys' Fees and Other Losses*by **Keith Diener**, Stockton University, and **Kathleen Hidy**, Xavier University

10:55-11:20

*Mitigating Third Party Corruption Risk Through Contract Law*by **Jeffrey Boles**, Temple University

11:20-11:45

*Mandatory Arbitration Clauses in Consumer Contracts: A Legally**Permissible Means of Denying Consumers the Constitution Right to Litigate
Contract Disputes in Court and the Right to Trial by Jury*by **Victor López**, Hofstra University

11:45-12:10

*Defining Global Tax Governance: Discrimination in a Case of Tax
Sovereignty vs. State Sovereignty*by **John Paul**, CUNY Brooklyn College

12:15pm – 1:15pm Lunch

Session V**1:20pm – 2:20pm****Ballroom A***Panel on Diversity, Inclusion and Elimination of Bias*Chair: **Susan L. Martin**, Hofstra UniversityPanelists: **Keith Diener**, Stockton University
Sharlene McEvoy, Fairfield University
John Paul, CUNY Brooklyn College
Carolyn Plump, LaSalle University
Robert Wiener, Pace University**3:30-4:30pm****Trolley Tour****6:30pm – 8:00pm****Reception and Dinner****ACADEMIC PROGRAM**

Sunday, May 5, 2019

Reminder: All hotel guests much check out by 11:00am

7:00am – 9:00am**Breakfast**

Session V**8:30am – 10:35am****Continental Room**

Chair: TBD

8:30-8:55 *Critical Thinking: Throw Them in the Pool to See if They Swim*
by **Mark DeAngelis**, University of Connecticut8:55-9:20 *Teaching Business Law Students the Basics of Civil Legal Action Through
the Case of the Sleeping Yankee Fan*
by **Sean Shannon**, SUNY Oneonta9:20-9:45 *Fake News and Alternative Facts -- Not So Easy to Teach*
by **Nancy Lasher**, The College of New Jersey9:45-10:10 *Using a Structured Study Outline Assignment to Promote Broad Critical
Thinking Skills*
by **Judy Gedge** and **Michael Taylor**, Quinnipiac University

10:10-10:35

Lorenzo v. SEC (2019): Primary Liability for Fraud in the Securities Industry Under Rule 10b-5

by **Robert Wiener**, Pace University

11:00am – noon

NEALSB Business Meeting

12:15pm

Pick up boxed lunch

CONFERENCE PARTICIPANTS

Isobel Berry	DeSales University	090481dcib@gmail.com
Robert Bird	University of Connecticut	robert.bird@uconn.edu
Jeffrey Boles	Temple University	jboles@temple.edu
Bradford Buck	University of Hartford	bbuck@hartford.edu
David Culp	DeSales University	dculp10@comcast.net
Mark DeAngelis	University of Connecticut	mark.deangelis@uconn.edu
Keith Diener	Stockton University	keith.diener@stockton.edu
Karen Gantt	University of Hartford	gantt@hartford.edu
Judy Gedge	Quinnipiac University	judy.gedge@quinnipiac.edu
Rosario Girasa	Pace University	rgirasa@pace.edu
Daniel Herron	Miami University	herrondj@muohio.edu
Ruth Calhoun Hughes	Wilkes University	ruth.hughes@wilkes.edu
Nancy Lasher	The College of New Jersey	lasher@tcnj.edu
Audrey Wolfson Latourette	Stockton University	audrey.latourette@stockton.edu
Victor López	Hofstra University	victor.lopez@hofstra.edu
Eugene Maccarrone	Hofstra University	eugene.maccarrone@hofstra.edu
Elizabeth Marcuccio	Siena College	emarcuccio@siena.edu
Susan L. Martin	Hofstra University	susan.l.martin@hofstra.edu
Sharlene McEvoy	Fairfield University	samcevoy@fairfield.edu
John Paul	CUNY Brooklyn College	john.paul@brooklyn.cuny.edu
Carolyn M. Plump	LaSalle University	plump@lasalle.edu
Michele Previti	Stockton University	michele.previti@stockton.edu
Sean Shannon	SUNY Oneonta	sean.shannon@oneonta.edu
Michael Taylor	Quinnipiac University	michaeltaylor@quinnipiac.edu
Patricia Sheridan	Manhattan College	patricia.sheridan@manhattan.edu
Winston Spencer Waters	Adelphia University	waters@adelphi.edu
Robert Wiener	Pace University	rwiener@pace.edu
Kerrin Wolf	Stockton University	kerrin.wolf@stockton.edu